SAVE THE DATE
October 6 & 7, 2017
Klein Center at the College of Central Florida
3001 SW College Road, Ocala, Florida, 34474-4415

Memory & Movement Symposium
For Case Managers, Nurses, Social Workers, Nursing Home & ALF Administrators
12 CEUs

Keynote Speaker:
Eric Andrew Coleman, MD, MPH
on Saturday at 10am

Munroe Auxiliary, Inc.
Healthy Home
(352) 671-2153

Memory and MOVEMENT
Tri-County Caregiver Resource Center
DEAR PARTNERS

PLEASE Save The Date: October 6 & 7, 2017

Dwight M. Cearley Endowment Fund
benefitting the Healthy Home Program with the Munroe Auxiliary

We are excited to announce the 2017 Memory & Movement Symposium! October 6 & 7, 2017. October will see the launch of the full 2017 Symposium held at the Klein Center at the College of Central Florida, 3001 SW College Road, Ocala, Florida, 34474-4415. These events provide educational information by national speakers and regional leaders, and offers 12 CEUs to our licensed attendees. It is a great way to meet case managers, discharge nurses and get your business noticed!

A range of corporate sponsorships are available to help us facilitate this event and all contributions are tax deductible. Over 50 sponsors have supported this event year after year.

Join us on Friday evening for a performance by Dr. Jay J. Rubin, Dr. Gary Helfin, Jason Barr, and Scott Hern of “Second Opinion” during the mix & mingle from 6-8pm at the Sky Restaurant in the Holiday Inn Hotel and Suites Ocala Conference Center, 3600 SW 38th Avenue, Ocala, FL 34474. There will be cocktails and hors d’oeuvres to enjoy.

All vendors please send your application to Amy Cearley.

Thank you for your consideration.

Sincerely,

Dolly McCranie BSN RN ACM
Director of Case Management MRMC
Planning Committee for 2017 Memory & Movement Symposium

Amy Cearley
Owner of Cearley Marketing & founder of Tri-County Caregiver Resource Center
Chair for Planning Committee for 2017 Memory & Movement Symposium

If you have any question you can reach Dolly 352-516-5425 or Amy 352-775-2952

www.memoryandmovementsymposium.com  : Memory and Movement Symposium
Dear Attendees

PLEASE Save The Date: October 6 & 7, 2017

Dwight M. Cearley Endowment Fund
benefitting the Healthy Home Program with the Munroe Auxiliary

We are excited to announce the 2017 Memory & Movement Symposium! This event provides educational information by national speakers and regional leaders, as well as CEUs. Throughout the event you will gain skills that will enhance your clinical practice. It is an opportunity to network and meet resources to help you, not only survive, but thrive in your career.

Our sponsors host and support this event year after year.

When deciding where to put your education dollars this year, we hope you consider this symposium. Join us on Friday evening for a performance by Dr. Jay J. Rubin, Dr. Gary Helfin, Jason Barr, and Scott Hern of “Second Opinion” during the mix & mingle; more information to come. The 2017 Memory & Movement Symposium for Case Managers, Nurses & Social Workers will be held at the Klein Center at the College of Central Florida in Ocala, Florida. Come on Friday and Saturday and receive 12 CEUs!

Thank you for your consideration.

Sincerely,

Dolly McCranie BSN RN ACM
Director of Case Management MRMC
Planning Committee for 2017 Memory & Movement Symposium

Amy Cearley
Owner of Cearley Marketing & founder of Tri-County Caregiver Resource Center
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www.memoryandmovement symposium.com  Facebook: Memory and Movement Symposium
## Sponsorship Levels

All tables must have a nautical theme. The top 3 table presentations will win a marketing opportunity at the event.

### Presenting Sponsorship: $10,000 - Munroe Hospital
- One more spot available
- Ten registrations for CEUs for your own staff or to invite referral partners

### Platinum Sponsorship: $5,000 - 6 spaces
- Prime booth in conference area
- Introduction and recognition during the conference
- Corporate logo at General Sessions, place mats, rolling video during conference and table tents
- Logo and information about your company within the conference program
- Multiple opportunities to network with conference attendees and market your product or service
- Plus additional branding opportunity, exclusive to Platinum Sponsor for logo on gift items, i.e., logo on water bottle or phone charge.
- Six registrations for CEUs for your own staff or to invite referral partners

### Gold Sponsorship: $2,500 - 6 spaces
- Prime booth in location adjoining conference
- Logo on program
- 3 corporate representatives, also eligible to receive CEUs
- Multiple opportunities to network with conference attendees and market your product or service
- Four registrations for CEUs for your own staff or to invite referral partners

### Silver Sponsorship: $1,000 - 20 spaces
- Booth at conference
- 1 corporate representative, also eligible to receive CEUs
- Multiple opportunities to network with conference attendees and market your product or service.
- Two registrations for CEUs for your own staff or to invite referral partners

### Shared Table Sponsorship: $500 (shared table)
- Booth at conference
- Multiple opportunities to network with conference attendees and market your product or service.
- You are responsible for finding your table partner

### Other Sponsorship Opportunities: $500
- Water
- Place mats
- Breaks
- Lunch

**Artwork Deadline, NO LATER THAN SEPTEMBER 22:**
Please submit your artwork in AI or EPS format, preferable; if unable, then send a high resolution JPG or PDF. Email your file to Stephanie Ginn ~ BlueFlameCreativeGroup@gmail.com

[SOLD OUT]
WHAT
This event provides educational information by national speakers to enhance your clinical practice to navigate the ever changing sea of healthcare. All proceeds benefit Dwight M. Cearley Endowment Fund benefitting the Healthy Home Program with the Munroe Auxiliary.

WHO
This event is for case managers, nurses, and social workers

WHERE
College of Central Florida, 3001 SW College Road, Ocala, Florida, 34474-4415

WHEN
Friday, October 6th from 7:45am - 8:00pm and Saturday, October 7th from 7:45am - 5:15pm

WHY
Receive 12 CEUs

SYMPOSIUM AGENDA

Day 1: Friday, October 6, 2017
7:45am - 5:15pm  Utilization challenges Physician Perspective
   Impact Act and Discharge Planning
   Traumatic Brain Injury
   Understanding Star Ratings
   Hospice Ethics and Advance Directives
   Effective Transitions of Care Programs

6:00pm - 8:00pm  Mix and Mingle Happy Hour with the vendors. Opening performance by Alexis Rosenwald with Healing Harmony, with interactive music therapy and a live performance from Dr. Jay J. Rubin’s band Second Opinion from 6-8pm at the Sky Restaurant in the Holiday Inn Hotel and Suites Ocala Conference Center, 3600 SW 38th Avenue, Ocala, FL 34474. There will be cocktails and hors doeuvres to enjoy.

Day 2: Saturday, October 7, 2017
7:45am - 5:15pm  “Looking in the mirror, what do you see?” Leadership in Transition
   Clinical presentation of Denials - Using your clinical skills
   Keynote Speaker: Eric Andrew Coleman, MD, MPH
   An Underrecognized Key to Improving Transitional Care: Feedback Loops
   Health at Home, Transitions that Transform Lives
   Only What’s Essential, Please: Reducing Polypharmacy to Impact Readmissions
   Cutting edge of medicine new science, medicine and technology for better neurological care
   Length of Stay Challenges
   The differences between the MSO, ACO, and IPO

*Order of presentations is not set at this time.

www.memoryandmovementsymposium.com  : Memory and Movement Symposium
Vendor Registration Form

Fee is a donation and proceeds will benefit the Dwight M. Cearley Endowment Fund benefitting the Healthy Home Program with the Munroe Auxiliary.

Name: ____________________________________________

Organization: ____________________________________________

Address: ____________________________________________

Corporate Contact: ____________________________________________

Contact Phone #: ____________________________________________

Cell #: ____________________________________________

Contact Email: ____________________________________________

Representative Attending: ____________________________________________

Representative Email: ____________________________________________

For additional information contact:

Caregiver Resource Center  •  352-775-2952

Make checks payable to and send to:

Munroe Auxiliary, Inc
1500 SW 1st Avenue, Ocala, FL 34471

Please put on check memo the tax ID for

Munroe Auxiliary EIN: 59-1755349

You can register online: mrmc-auxiliary.myshopify.com

OR call the Tri-County Caregiver Resource Center 352-775-2952

Our Sponsorship Levels

I want to be a:

☐ $10,000 Presenting Sponsor
☐ $2,500 Gold Sponsor
☐ $500 Shared Table Sponsorship
☐ $5,000 Platinum Sponsor
☐ $1,000 Silver Sponsor
☐ $500 Additional Sponsorship Opportunities

(All sponsors must bring a nautical theme gift basket of $50 value for the raffle.)

Artwork Deadline, NO LATER THAN SEPTEMBER 22

Please submit your artwork in AI or EPS format, preferable. If unable, then high resolution JPG or PDF.

Email your file to Stephanie Ginn ~ BlueFlameCreativeGroup@gmail.com

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Memory & Movement Symposium
For Case Managers, Nurses, Social Workers, Nursing Home & ALF Administrators
October 6 & 7, 2017

ATTENDEE REGISTRATION FORM
☐ $50 (12 CEUs)

(Registration fee includes conference materials and meals.)

Full Name: ____________________________________________________________
Organization: __________________________________________________________
Home Address: __________________________________________________________
City/State/Zip: __________________________________________________________
Home/Cell Phone: ________________________________________________________
Work Phone: _____________________________________________________________
Email: __________________________________________________________________
License Number: __________________________________________________________________

Registration/Payment:

You can register online: mrmc-auxiliary.myshopify.com
OR call the Tri-County Caregiver Resource Center 352-775-2952

Please note you are not considered registered until your payment is received.

☐ Make checks payable to and mail to:
Munroe Auxiliary, Inc
1500 SW 1st Avenue, Ocala, FL 34471

Please put on check memo the tax ID for Munroe Auxiliary EIN: 59-1755349

☐ Payment by credit card (complete information below)
Name: ____________________________________________________________________
(as it appears on your credit card)
Credit Card Type:
☐ Visa ☐ MasterCard ☐ American Express
Card Number: ____________________________ Expiration Date: _______________________
(no spaces or dashes)
Signature: __________________________________________________________________

Questions? Contact: Amy Cearley ~ 352-775-2952 ~ cearleyconsulting@aol.com ~
Please email Amy Cearley at CearleyConsulting@aol.com to take advantage of special registration offers for returning attendees or call 352-775-2952

All proceeds will benefit the Dwight M. Cearley Endowment Fund benefitting the Healthy Home Program with the Munroe Auxiliary.

Save The Date
For Next Year! Oct 12-13, 2018!

The scholarship fund is named in memory of Dwight M. Cearley who lost his battle to ALS in February 2011.
Memory & Movement Symposium
For Case Managers, Nurses, Social Workers, Nursing Home & ALF Administrators
October 6 & 7, 2017

Holiday Inn Hotel and Suites Ocala Conference Center and Sky Restaurant
3600 SW 38th Avenue, Ocala, FL 34474
Event Headquarters

Hampton Inn
3434 SW College Road, Ocala, FL 34474

Ask for Munro Regional Medical Center rate for room special.

Join us on Friday evening for a Live Performance Featuring Second Opinion during the Mix & Mingle from 6:00-8:00 pm at the Sky Restaurant in the Holiday Inn Hotel and Suites.
There will be cocktails and hors d’oeuvres to enjoy.

Dr. Jay J. Rubin, MD, a neurologist in Ocala, FL
Dr. Gary Helfin, MD, a family physician in Dunnellon, FL
Jason Barr, Ph.D., a pharmacist at HealthSouth Rehab in Ocala, FL
Kris Goebel, The Drummer, FL
Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
MUNROE AUXILIARY, INC.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification; check only one of the following seven boxes:

☐ Individual/sole proprietor or
☐ C Corporation
☐ S Corporation
☐ Partnership
☐ Trust/estate
☐ Single-member LLC
☐ Limited liability company. Enter the tax classification (C=S corporation, S=S corporation, P=partnership)

Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

☐ Exempt payee code (if any)
☐ Exemption from FATCA reporting code (if any)

Applicable to accounts maintained outside the U.S.

5 Address (number, street, and apt. or suite no.)/NON-PROFIT
POST OFFICE BOX 3174
Ocala FL 34478

6 City, state, and ZIP code

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I Instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below); and

4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification Instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, Item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here

Signature of U.S. person

Date

02/16/2017

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

☐ Form 1099-INT (interest earned or paid)
☐ Form 1098-DIV (dividends, including those from stocks or mutual funds)
☐ Form 1098-MISC (various types of income, prizes, awards, or gross proceeds)
☐ Form 1098-B (stock or mutual fund sales and certain other transactions by brokers)
☐ Form 1098-S (proceeds from real estate transactions)
☐ Form 1098-K (merchant card and third party network transactions)
☐ Form 1098 (home mortgage interest, 1098-E (student loan interest), 1088-T (tuition))
☐ Form 1098-C (canceled debt)
☐ Form 1098-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:
1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, you have no share of any partnership or unincorporated business and are not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See What is FATCA reporting on page 2 for further information.